



## Why AXING IPTVSolutions?

- Comfortable TV-/ Radio-programs
- Easy discover your favorite program
- TV-/ Radio-programs sorted by language / genre
- IPTV allows internal communication-services
- Comparable with conventional distribution networks
- IPTV is a interactive system
- IPTV offers comfortable add-ons
- Language selection inside the menu
- Different channel-lists depending on the language
- User-friendly and future proof
- Personalized TV – On demand services
- Easy handling for hotel staff
- Top digital quality (HDTV, UHD, 4K)



## AXING IPTVSolutions advantages

- At each network point all IPTV content is available
- Reduces Opex and Capex - only one infrastructure
- Modular structure, customizable, extensible
- Scalability up to nearly unlimited numbers of users and content
- Future proof
- Easy and efficient administration
- Access-control for different users
- Personalized TV-content
- Constant high quality
- Designed for smooth 24/7 operating
- PMS interface for many vendors



## AXING IPTVSolutions for modern communication

- Addressable
- Personalized videos
- PayTV / VoD / AoD
- Billing for services
- Ordering system
- Personalized greetings / News / Information
- Customized TV-content for guest
- Comfort functions
  - Wake-up
  - Alarm messages
  - News-ticker
  - Weather forecast
  - Advertising



## AXING IPTVSolutions

- Packet “**basic-line**”
  - Selectable TV- and Radio-programs
- Packet “**premium-line**”, includes packet “**basic-line**”
  - Individual language selection
  - Sorting of TV- and Radio-programs
  - Individual welcome
  - Remote control of TV-device
  - Connection to PMS
- Packet “**exclusive-line**”, includes packet “**premium-line**”
  - Comfortable messages and functions
  - Info-channel
  - Order system
  - Banner advertisement
  - On-demand entertainment



## AXING IPTVSolutions – Packet “**basic-line**”

- Flexible headend for transmodulation into IP
- Packet “**basic-line**” as TV-only mode
- Distribution of TV-programs from satellite-, terrestrial- or cable-input
- Central descrambling
- Individual compilation of program-lists
- Delete of unwanted programs
- Independent from other network providers
- Supreme digital quality (HDTV, UHD, 4K)
- EPG with now and next
- PAGA-interface
- VPN client for secure access to server





## AXING IPTVSolutions – Packet “**premium-line**”

- Includes the packet “**basic-line**”
- Different exclusive layouts
- Free selectable individual background-pictures
- Menu-buttons on demand
- Modification through hotel staff
- Personalized greeting in the room
- TV-menu in guest language
- Presorted TV- and Radio program-lists
- Easy choice of favorite programs via language-, genre- etc. filtering
- Messages to guests
- Pay-TV function
- Wake up call
  - TV switch-on to the first channel



## AXING IPTVSolutions – Packet “exclusive-line” (1)

- Includes the packet “**premium-line**”
- Info-channel
- Comfort functions
- Advertisement as pop-up or ticker
- Alarm messages
- VIP service
- Messages
- Background music or movie\*
- IP-remote control, like “Crestron”\*
- VoD-, Pay-TV- and AoD-services
- Uncomplicated operation for the guest
- ...

\* option, not included





## AXING IPTVSolutions – Packet “exclusive-line” (2)

- Local information
  - RSS feeds, Weather, exchange rate, Flight-/Train-schedule
- Messages with history
  - Show all previous messages
- Extensive channel-lists (VIP)\*
- Personalized design
- Hotel- and location information
- Daily actual modification through hotel staff
- ...



\* option, not included



## AXING IPTVSolutions – Packet “**exclusive-line**” (3)

- Messages to one person, group or for all guests
- Signaling during TV
- Editable surface-menu via text editor
- Personalized menu in hotel design\*
- Direct order of
  - Room Service
  - Butler
  - Housekeeping
- Reservation in hotel restaurant
- Booking of spa treatment
- Express checkout and view bill



\* option, not included

